

Pulse of the Planet: Download Transition Survey

Murray Street Productions
69 Murray Street | New York, NY 10007
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Pulse of the Planet is going digital. This will be the last month of CD distribution.

To best serve you, we'd like to know what will be the *most* convenient way for you to receive monthly Pulse of the Planet programs and cue sheet.

Please place an "X" next to all distribution methods that your station can use and circle your preferred method of distribution. Thank you!

___ **Manual download from a website:** Download monthly episodes and cue sheet as one simple zipped folder from our website each month.

___ **PRSS/Content Depot:** Automated monthly satellite feed using the public radio satellite system. Subscribe once and each month Pulse of Planet programs and meta data are transited automatically to your station.

___ **PRX:** Using the Public Radio Exchange, download monthly programs and cue sheet each month (the episodes will of course continue to be provided for free — zero PRX points).

___ **CD:** If you select this as your "Preferred Method" you're indicating that when Pulse of the Planet switches to download there is no way you could continue to air the program, you must have it on CD.

Form completed by (name): _____

Position: _____

Station: _____

Please fax (212-349-0744) or mail this back to Murray Street at your earliest convenience. Thanks in advance.



Phone: 1-888-675-2363

pop@murraystreet.com

**25 Programs
March 2010**

**Broadcast beginning – March 01, 2010
Unlimited use until – April 02, 2010**

to: PULSE OF THE PLANET - Affiliates
from: Jim Metzner, Producer

MARCH HIGHLIGHTS

- **“Malled” Eagles** – A Bald Eagle sighting may be no further than your local shopping mall.

*CELEBRATING 35 YEARS OF PROGRAMS,
HEAR SOME VINTAGE RECORDINGS FROM OUR ARCHIVES:*

- **Historical Transport** – In an age of bullet trains and hybrid busses, you can still catch an historical ride on San Francisco’s famous cable cars.
- **Measuring Music** – Half a century ago, sound recordist Alan Lomax developed a yardstick by which traditional music could be measured.
- **Plus** – Hummingbird brains, living soil, Greek Orthodox Easter, and more.

To learn more, tune in.



Pulse of the Planet will be making a much lighter carbon footprint, with a switch to all-digital program distribution! **This will be the final CD.**

Broadcast-quality MP2 files are now available at:
<http://drop.io/pulseplanet> (password: station)

Pulse programs and cue sheets will be available for download by the 20th of the month preceding broadcast. If you have questions or experience any download issues, please call Murray Street at 1-888-675-2363.

CERTIFICATE OF PERFORMANCE & CUE SHEET FOR
PULSE OF THE PLANET

25 Programs – March 2010 (03/01/10 – 04/02/2010)

I hereby acknowledge and attest that the above programs, including the sponsor's underwriting statement, aired unedited on radio station _____ at the following time(s) _____ in March, 2010.

Please sign and return this certificate of performance to Murray Street Enterprise.

Authorized Signature: _____

Please Print Name: _____

Station Call Letters: _____

Market and State: _____

Estimated AQH at broadcast time: _____

Please fax to Murray Street at (212) 349-0744; or mail to:
Pulse of the Planet, c/o Murray Street Enterprise, 69 Murray Street, New York, NY 10007

MARCH '10 - PULSE OF THE PLANET - CUE SHEET

01	San Francisco - Cable Cars	"Celebrating 35 years..."	01-Mar-10
02	Narwhal Tusks - Sensitivity	"Anyone who's ever..."	02-Mar-10
03	San Francisco - Whales	"So it makes..."	03-Mar-10
04	Soil Litter - Temperate Zones	"Some biologists..."	04-Mar-10
05	San Francisco - North Beach	"Celebrating 35 years..."	05-Mar-10
06	Cantometrics - Music	"Celebrating 35 years..."	08-Mar-10
07	Narwhal Tusks - Inside Out	"Teeth are designed..."	09-Mar-10
08	Cantometrics - Culture	"Celebrating 35 years..."	10-Mar-10
09	Soil Litter - Living Skin	"In ancient times..."	11-Mar-10
10	Hummingbirds - Imitative	"Along with humans..."	12-Mar-10
11	Science Diary: Eagles	"What people have..."	15-Mar-10
12	Narwhal - Dance	"If you had an..."	16-Mar-10
13	Kincentric Ecology - Family	"In the mountains..."	17-Mar-10
14	Soil Litter - The Food Web	"You ever wonder..."	18-Mar-10
15	Hummingbirds - Brain Size	"Anthropologists like..."	19-Mar-10
16	SciDi: Eagles - Recovery	"We're in a..."	22-Mar-10
17	Narwhals - Tusking	"Monkeys pick nits..."	23-Mar-10
18	Kincentric Ecology - Language	"For the Raramuri..."	24-Mar-10
19	Soil Litter - Unidentified	"You don't need..."	25-Mar-10
20	Hummingbirds - Brain Structure	"Not all animals..."	26-Mar-10
21	SciDi: Eagles - Long Lives	"They live for..."	29-Mar-10
22	Narwhal - Evolution	"Every once in a while..."	30-Mar-10
23	Kincentric Ecology - Breath	"The Raramuri..."	31-Mar-10
24	Greek Orthodox Easter - Light	"This Saturday the..."	01-Apr-10
25	Greek Orthodox Easter - Death	"Tonight Greeks..."	02-Apr-10